



Environmental Policy – Statement of Intent

Direction Marketing & Communications seeks excellence in every aspect of its business and is committed to minimising the environmental impacts of its business operations.

We aim to:

- Continuously improve our environmental performance and integrate best environmental management practice into our operations.
- Reduce our consumption of resources and improve the efficient use of those resources.
- Manage waste generated from our operations according to the principles of reduce, re-use and recycle.
- Manage our operations to prevent pollution.
- Give due consideration to environmental issues and energy performance in the acquisition, design, refurbishment, location and use of buildings.
- Ensure environmental criteria are taken into account in the procurement of goods and services.
- Comply as a minimum with all relevant environmental legislation as well as other environmental requirements to which the company subscribes.

We will:

- Communicate our environmental policy internally and externally on a regular basis, and encourage feedback.
- Communicate the importance of environmental issues to our people.
- Work with our employees, clients and suppliers to continuously improve our environmental performance.
- Review our environmental policy regularly.

This statement represents our intent on environmental issues, and the practices we will apply in conducting our business. It is accessible via our website (www.direction123.com) and available on request.

Signed:

Robin Seccombe, Managing Director